

Asko Mononen

"Every organisation needs more customer empathy, data and agility to survive in global, digital competition."

Contact & network

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(call, sms, whatsapp, skype...)

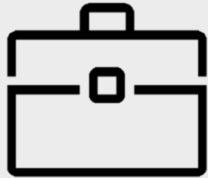
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Education

Work experience



2014 - **Laurea univ.of applied sciences**

Senior lecturer, head of Digital Living Lab

2010 - **Nose Knows Ltd**

Founder, consultant, VR gaming platform developer

08 - 13 **Nokia (FI, SG, DK)**

Manager, global marketing management capability

06 - 08 **Accenture**

Manager in CRM consulting

03 - 05 **Aspectum**

Consultant, Customer relationship strategy and segmentation

2000 - 03 **R5 Vision**

VP Consulting/HR in startup mgmt team

1997-2000 **Celemi**

Consultant, business simulations & change

1993-94 **Frontier Guards**

...of Finland, Sr. lieutenant in guerilla warfare



2016 **Vocational teacher education**

2006 **Masters of international business and management**

Double degree, EAE/Barcelona & ESCE/Paris

1997 **Bachelor of Business Administration**

Aalto University (former Helsinki School of Economics)

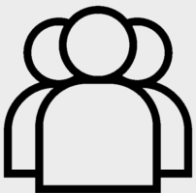
Included exchange period at University of Macau/Asia

1992 **Matriculation exam**

Ilomantsi senior high school/Finland



Leadership evaluation



Career evaluation: Tested and capable for director & senior expert positions. Exceptionally talented visual and mathematic reasoning (ct.academic norms)

●●●● **Strategic, change & people management**

●●○○ **Operational management**

DISC -profile: **Dominant** with strong collaborative preference

Hobbies



Traveled 55 countries, campfire guitarist, martial arts, photographer (exhibitions about Cuba)

Skills & attitude

1 **Digitalisation**

Disrupt, offshore, design, build, deploy

2 **Service design**

Master trainer, co-creation, living labs

3 **Agile project mgmt**

Building agile teams, also virtually

4 **Diverse & global**

Cross-cultural, cross-discipline

5 **Business development**

Radical developer, disruptive innovator

